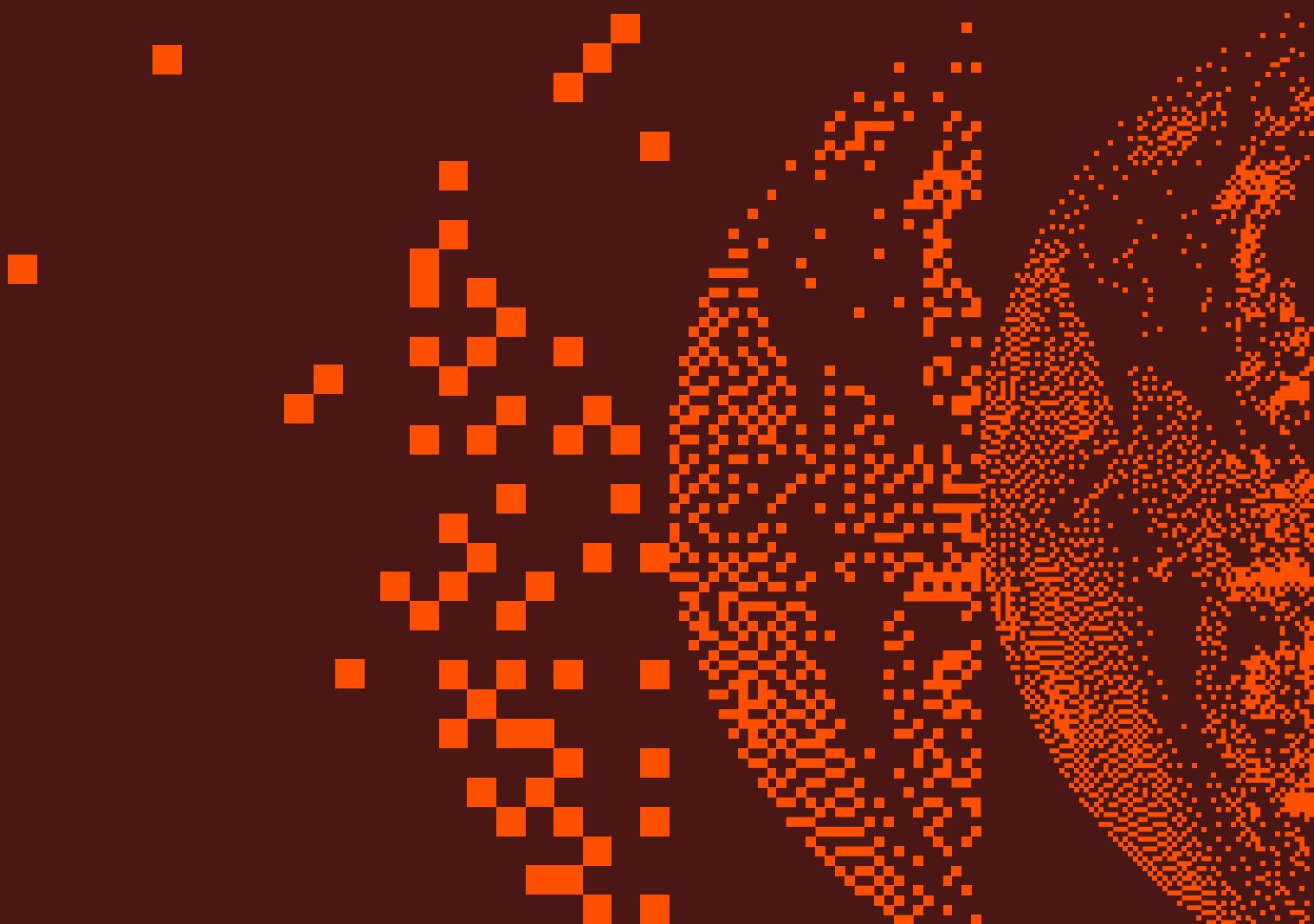




Participant responses to the survey:

“What’s your scalable
solution to strengthen
information integrity”



- Coordinated and strategic production of targeted resilience-building content in order to saturate bubbles with fact based stories.
- Scale the www.parl8.eu platform to cover the UN and country level to let people know the great work that democracy is doing via transparency and engagement.
- Starting at one of the important sources, make ChatGPT more disciplined in its reasoning and less prone to disinformation.
- Money and infrastructure for good, broad basic education starting early. We need better schools. Not only for STEM and MINT, but for politics, history, geography, sociology, etc. too. Tech won't save us, good basic, democratic education and fairness might.
- Give people more control over their lives. We know from studies in psychology that people are more prone to conspiracy theories and disinformation when they feel they don't have any control over aspects of everyday life. Making local political decisions more accessible and transparent, giving people a good and solid welfare and healthcare system reduces their risks of falling for malicious narratives.
- We should develop new LLMs with a redefinition – LLM being Large Logic Model moving focus from fluency to consistency. It should be done in EU context using language neutral methods. A language neutral method could be based on vector embedding like what is found in image generation.
- To regain trust in journalism in the age of post-truth in polarisation: drop the objectivity discourse and the arrogance involved in that. Instead, stick to your own version of the truth and be transparent about your factchecking methods and your work ethics.
- Bring all the credible media together to discuss and form a super team with a common goal to fight disinformation while being in normal competition.
- Actively build the federated alternatives to today's dominating platforms. <== Yay! < 10 words! "We live in capitalism. Its power seems inescapable. So did the divine right of kings. Any human power can be resisted and changed by human beings." Ursula K Le Guin.
- Shift narratives to counter disinformation.
- Engagement journalism as a winning concept.
- Find common values across your public and build your editorial planning around them.
- Ethical code for influencers – will help distinguish the ethical from the unethical content.
- Locally led funding – calls that are open and allow coalitions of media and local actors defining what they see as areas for common use of funds not fragmented innovation schemes or fragmented grants to one off media here and there.
- Flexible strategic funding for grassroots and CBOs.
- Building context-adapted alliances based on common cultural/geographic denominators.
- Democratic media.
- Pool expertise on public interest media dealing with AI (including legal and ethical concerns).
- Create a platform that auto factchecks and offers counterviews.
- Funding journalists to work on digital rights.
- Don't hate AI, at least use it before you do.
- Open source platforms that empower tracking of narratives as they form, grow and spread.
- More participants from non civil society spaces so we can make sure marginalised voices are at the centre of any new idea.
- Collaborate across generations on why and how we need public interest content.
- Find synergy and workable mechanism to bring professional standards to influencers and content creators.
- Scaling deep and out through networking.
- Solidarity in resistance to break free from the fear of revolutionary methods to create sustainable change.
- Embed media literacy into the lifestyle of the communities.
- Build on local media – amplify through collaboration across sectors and borders – and use your networks to influence responsible regulation. Facts matter.
- Doing a lot of work with and among communities like community dialogues, town halls and working with community influencers and leaders.
- Work more (without prejudices) with youth influencers and content creators.
- Convening existing civic tech solutions to scale deep and assess scaling up eventually.
- Content creators and legacy media journalists working hand in hand in making a content that is compelling, relatable and adhering to the goals of democracy.
- Use empirically based data to inform policy action.
- Support local journalism.
- Keep looking for shared values with social media tech companies and find areas where we can constructively cooperate, intervene, and close the knowledge gaps.
- AI for detecting disinfo.
- More platform regulation and recognition of platforms as political actors, not neutral spheres.
- Competitions law and assessment reports from digital platforms.
- Having community involvement in the processes and providing practical experiences.
- Introduce AI-assisted verification tools in newsrooms (e.g., deepfake detection, content provenance checks).
- Deep investment in community responses to disinformation including elevating the influence of community media centres.
- Global Allowlist of factchecked, reliable and ethical media.
- Meet people in their preferred and trusted channels and build on existing structures.
- Decolonising tech, media, leadership and regulatory frameworks.
- Automatic detection of narratives that spread over time from known sources of disinformation, using wide data collection, advanced embedding and clustering.
- Update the figure of the ombudsman and create audience oversight mechanisms as general journalistic practice.
- Invest in an interoperable system of provenance and authenticity of real/synthetic that works for both information integrity and general purpose navigation of a more complex AI-driven information ecosystem.
- I believe that collaborative work with all media stakeholders especially from creative people would contribute to visibility of journalism work and healthier information integrity.
- Support dialogues and partner networks at country level of journalists and influencers.
- Empowering independent journalism as a systems – level watchdog – through data access, sustainable funding, and cross-sector collaboration – offers a durable solution to information integrity challenges by restoring public accountability within the digital information ecosystem.

- Stop using Microsoft and build an independent infrastructure away from US centric tech.
- Measure the polarisation footprint of big tech to hold them accountable for this negative externality of their business model. Then design alternative tech for social cohesion not division – get public behind it and make sure regulators penalise if tech continues to generate social harms with no accountability.
- A global campaign for the UN to draft new climate information integrity regulations to hold big tech to account.
- Digital newspapers that are produced by credible journalism organisations but can be shared peer using messaging apps – as full curated products rather than links to single articles.
- Support small and independent media.
- The problem isn't just disinformation; it's mistrust. Many audiences don't trust institutions, but they trust people they know – civil societies, neighbourhood voices, relatable content creators. So, if media orgs want to make a real impact, they need to be more audience-driven – more creative, more grounded.
- Advocacy initiative on information integrity in humanitarian crisis supported by Danish and Swiss government and media development organisations.
- Self regulation and ethical standards, control over AI.
- Attract relevant stakeholders to crowd fund alternative platforms like Good Commons/IMS.
- Youth centred solutions. Let the youth teach us how to meet them where they are. Could be a course where the roles were reversed. Where they teach us how to reach them best. They know a lot more and have a lot more ideas, than we give them credit for!
- Put the audience in the shoes of the people that you want them to care about by creating interactive games that they can play, e.g. play as an indigenous leader who is caught between protecting their ancestral land and taking a deal from a mining company.
- Constant production of alternative truthful content, emphasising the importance of free media and the need for the entire community to support quality journalism.
- To create an interactive online game for young people to educate them on media literacy, detecting disinformation and factchecking.
- Demystify AI and use its power to proactively and efficiently map, identify and analyse the information threats.
- From early years to graduation educate young people on how online media can escalate conflict in their families, communities and countries, as well as spread lies.
- More face-to-face meetings between people creating the solutions. More dialogue and fewer lectures. More demonstrations of solutions that work.
- Strengthening regulation and move away from platforms not willing to be transparent and have an internet with ethic rules.
- Effective state policies and good education programmes.
- Strengthen regulation of tech companies.
- Systems of technical detection for AI deception that work globally and in real world scenarios.
- Tax on big tech that help fund alternative platforms and local media.
- Mobilise and capacitate governments and other stakeholders on ways and means to protect media industry. This to protect independent journalism.
- Scalable is good but not always applicable or even desirable...we also need spreadable solutions! And that requires sustained funding! Thank you for this brilliant space!
- Support the work of local actors countering disinformation in electoral contexts, and create a community and accessible tools for civil society across the world.
- Enhanced focus on proactively communicating factual and constructive information rather than reactive factchecking as to enhance II and combat disinformation.
- The fight against disinformation isn't just about correcting what's false – it's about capturing attention, building trust, and telling stories that make truth feel relevant again. Funders – please continue to support small but innovative organisations!
- Promote a positive vision – an attractive world we can fight for.
- Build resilient, community based training in civic journalism and verification.
- I think the current crisis calls for us to revisit the role and function of communication in a society – that is people should have ownership of their own stories. This is the very vaccine to misinformation. Modern technology is excellent to support this.
- Address the failures of both legacy media and social media. Too often, the discussion today felt like it was white washing legacy media. But without addressing why young people lost hope in legacy media and flocked to new media, we are missing a huge opportunity to tackle the issue holistically. Editorial suppression, corporate greed and control, prioritisation of stories from majority groups and muzzling of minority voices, those are still as much a problem as algorithmic bias.
- Instead of calling for more regulation, media organisations should develop a shared platform to negotiate with AI companies and fund independent journalism and digital literacy initiatives.
- A social media for news organisation with verified identities with a single subscription where the revenue is shared based on engagement.
- Rally the international donor community to fill the 25 percent funding hole from Trump cuts to media development so local media can survive and thrive.
- Regulation: Limiting the compulsive creation of social networks accounts. Start by eliminating false accounts, virtual digital crews. So at least we know real numbers behind the contents. .
- At the very local level in restricted areas where connectivity is an issue, small organisations have had success in sharing trusted information in PDF format through WhatsApp and email. This has worked for sharing election information in Venezuela and should be considered for other similarly restricted settings.
- Stay truthful at all times. Be the change.
- Every organisation that could afford one should have a journalist in residence – same as you can have an artist in residence who is provided a lot of autonomy to work on any project they want to.
- A validation tool that uses AI and human validators to validate information online and find original sources.